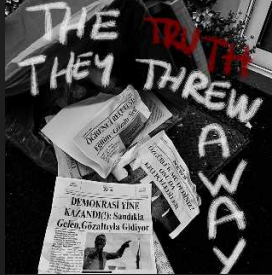


LOOKBOOK

EDITED REALITIES

ŞAGLA ÇELİK

My Work



I've always been outspoken and never stayed silent in the face of injustice—even when it wasn't about me. From the very first day, I had a clear vision for this project. Digital illustration, graphic design, and capturing detailed photographs are not only my biggest hobbies but also the foundation of my career path, especially in graphic design. So, I decided to combine them all and create a portfolio that truly reflects who I am.

The reason I used black-and-white effects was to strip away distracting colors and highlight the core message more powerfully. Some of the texts on the photos are in white to symbolize 'truth,' while the red ones are meant to serve as a 'warning.' Capturing these symbolic elements as the first visual impact was very important to me.

This 8-photo series touches on a variety of issues—ranging from the system and women's rights to mental health and current situations in Turkey.

Çağla Çelik



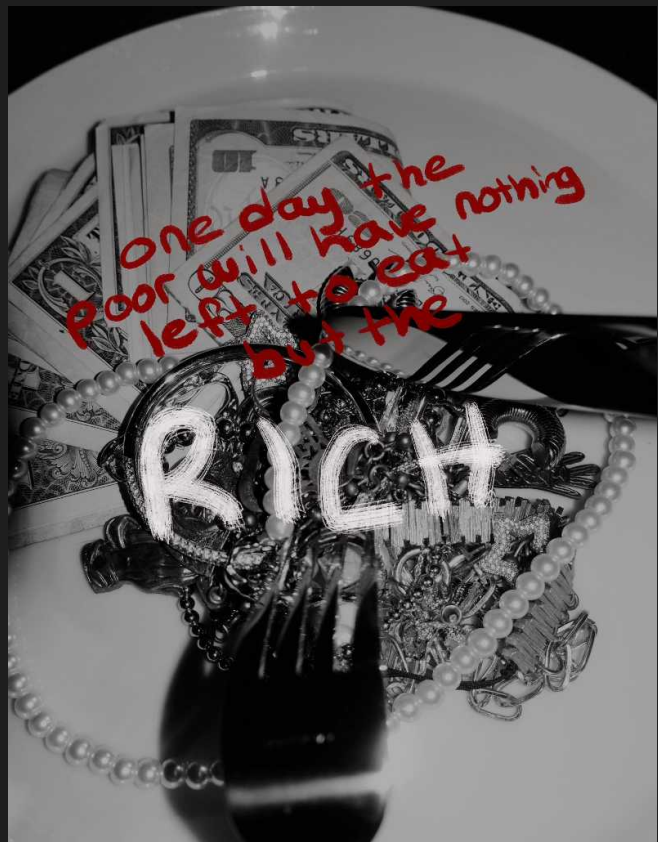
What I wanted to express with this photo is clear:
 It's time to flush out the filth created by the
 system. Racism, sexism, homophobia, classism,
 patriarchy, capitalism — they all come from the
 same rotten source: the system itself. When I say
 "End the stink," I'm not just talking about individual
 behavior, but a collective cleansing. Because this
 stench has soaked into more than just our
 surroundings — it's soaked into our lives.



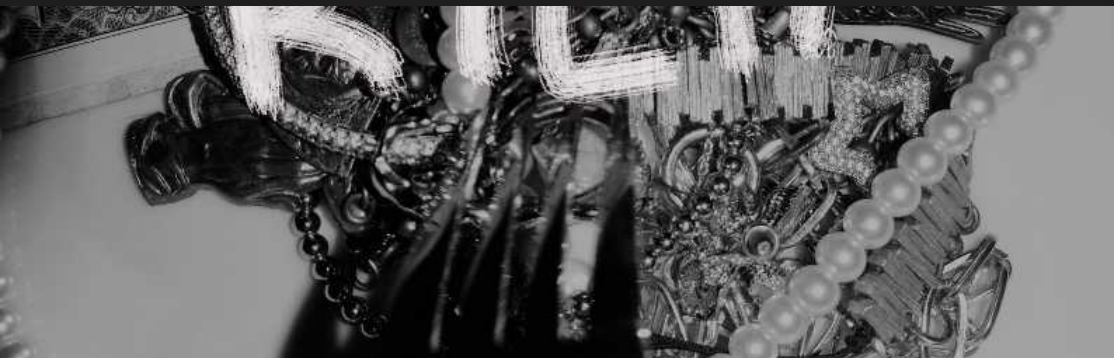


What I wanted to express with this image is a rebellion against the culture of shaming, victim-blaming, and sexist judgment imposed on women's bodies. 'Slut Walk' is a global feminist march that began in Toronto in 2011. It advocates for a world where women are not subjected to sexual violence regardless of what they wear. With this reference, I wanted to both acknowledge a global struggle and connect my personal resistance to a collective memory.

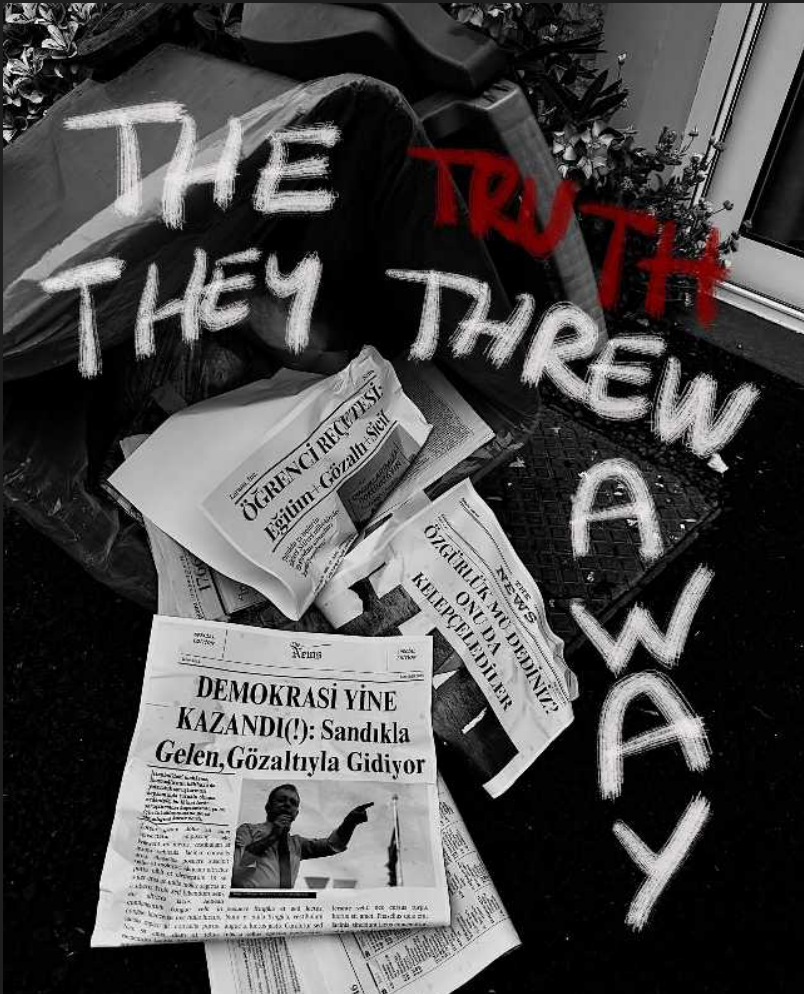




What I wanted to express with this photo is the dangerous level inequality and hunger have reached. I'm showing how the poor are left with nothing on their plates but money, jewelry, and debt. The phrase "One day the poor will have nothing left to eat but the rich" isn't a threat — it's a consequence. If the system doesn't change, if people stay hungry, someone will eventually pay the price.



In this photo, I make a direct reference to the events of March 19 — unlawful arrests, detained students, and suppressed protests. The truth was thrown away like trash; young people demanding freedom were silenced, and injustice took place. With the phrase “The truth they threw away,” I highlight the shameful denial of the system.





Here, I reinterpreted George Orwell's quote "All animals are equal, but some are more equal than others" using fruits. The strawberry is the biggest and most prominent, while the others are small and pushed to the background. Through this image, I question the false promise of equality in society. We're told that everyone is equal, but the system creates privilege for some. The red text "All fruits are equal" highlights this irony — because in reality, there is no equality.





What I wanted to show here is that our future was taken from us — sold — long before we even realized it. This is actually a warning: “your future wasn’t lost, it was stolen.” I’m trying to express that what is often portrayed as personal failure is actually the result of a systematic structure. The phrase “by the system” clearly reveals who’s to blame. The eyes are white and the mouth is red — because we’re not just seeing anymore, we’re screaming.





In this photo, I wanted to show how so-called “perfect” female figures are often silently falling apart. Barbie isn’t just a doll — she represents imposed norms, body expectations, and forced silence. The phrase “Perfectly broken” speaks to a truth that looks flawless on the outside but is shattered within.



Here, I twist what seems like a simple seasonal statement into a subtle challenge to the patriarchal order. Using the word “fall” both as a season and a symbolic collapse, I express the belief that this structure has run its course and needs to be left behind. Nature may appear quiet, but it carries out the deepest transformations — just like the unseen strength of women and the oppressed.

